

2026 Co-Op Advertising Opportunities

Stretch Your Advertising Budget with Co-Op Funds!

Did you know many manufacturers and brands offer co-op advertising dollars that you can apply to your marketing materials—including calendars?

This is a perfect opportunity to offset costs while gaining extra impact!



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Here's how to make it work:

- Use your calendar as a powerful, daily branding tool
- Include the logos of the brands you sell or represent
- Submit for **co-op reimbursement or support**
- Enjoy year-round visibility—for **you and your partner brands**

#8430C Deskmate

December 2025

Sunday	Monday	Tuesday	Wednesday	Thursday
	1	2	3	4
	5	6	7	8
	9	10	11	12
13	14	15	16	17
18	19	20	21	22
23	24	25	26	27
28	29	30	31	

Winter Begins

December 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	7	8	9	10	11	12
	13	14	15	16	17	18
	19	20	21	22	23	24
	25	26	27	28	29	30
	31					

Winter Begins

#8707C Memo Minder

Don't leave co-op money on the table!

Partner with the brands you already trust to help fund your next calendar campaign. We'll help you design it, customize it, and even assist with co-op documentation if needed.

Calendars are one of the most effective promotional tools:

- Daily exposure
- Useful and appreciated by customers
- Long shelf life—365 days of brand visibility

Ideal for these industries:

Hardware Stores

Ag Dealers

Service Shops

Electrical Companies

Contractors

Flooring Companies

Plumbers

Construction

YOU HAVE THE BRAND, WE HAVE THE CALENDAR.



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