

Packaging

LARGE WALL CALENDAR PACKAGING

Pull-String
Wrappers



Hard Tubes
(with or without end-caps)

Standard tubes priced
throughout the catalog are
open with curled ends.

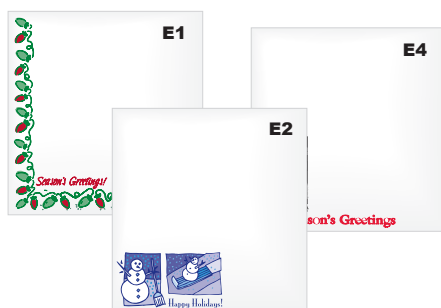


APPOINTMENT-STYLE CALENDAR ENVELOPES

White 11" x 11 1/2"



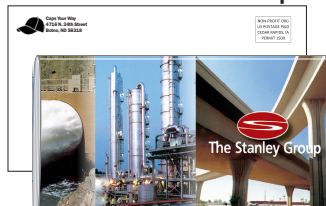
Holiday Envelope 11" x 11 1/2"



9" x 12" White Envelope



No. 10 White Envelope



Cardboard Stay
Flat Mailer for
Desk Pads
(White or Kraft)



Calendar Self-Mailer with 3 Tabs



PACKAGING FOR DIRECT MAIL

Tru Art representatives can recommend the best packaging methods. We have experience and strategy to obtain postage savings while delivering quality finished goods. Hard Tubes or Pull-String-Wrappers are appropriate for calendar styles including Multi-Sheets; Full and Half Apron styles; Sports Schedules and Map calendars. Use hard tubes for only Year-In-View® styles (pull string wrappers not recommended for Year-In-View® calendars for direct mail). Other products can be inserted in boxes.

Envelopes are offered in a variety of sizes that are appropriate for Appointment, Stick-A-Strips™, Desk Pad and Planner Calendars plus suitable-sized envelopes for non-dated products. Envelopes can be custom printed including return address and special message for an additional charge.